



SHELBY

Off-street parking shouldn't be limited to old-fashioned choices. Coin-operated meters and slot boxes with poor security don't offer enough options for parkers or parking operators.

The SHELBY multi-space pay station offers more payment options, higher security, better revenue opportunities, and lower cost of ownership. SHELBY is easier for people to use, and easier for operators to maintain.

Reduce your costs.
Increase your revenues.
Raise your level of security.
With SHELBY.



Digital Payment Technologies created SHELBY to give parkers and off-street parking operators more options.

SHELBY has significant coin change capabilities, including an optional self-replenishing changer and dual coin hoppers. But with SHELBY, it's more than just coins and bills. SHELBY offers network capability, real-time credit-card authorization, and remote rate configuration. SHELBY works for parkers and parking operators.



The SHELBY Pay Station

SHELBY offers benefits to people who use multi-space parking, including:

- large full-color screen that's easy to read
- prompts in multiple languages
- standard payment options including coins, bills and credit cards
- advanced payment options such as smart cards or campus cards
- a better user experience

Parking operators appreciate the advanced features that SHELBY offers, including:

- theft-proof design to protect coins and bills
- high levels of encryption for data security
- ability to configure rates – by date, time, and payment type
- Pay-and-Display and/or Pay-by-Space modes
- remote rate and pay station configuration via the Internet or USB key
- real-time credit card processing
- Payment Card Industry (PCI) compliance
- reduced maintenance and collection costs
- complete audit control
- real-time reporting and alarming

Connect with SHELBY

The SHELBY pay station can work in different modes.

Stand-Alone

Data is collected manually in an easy and efficient process. Our customers are provided with comprehensive management, reporting, and configuration control. Credit card transactions are processed in batches. Rates and messages are created off line and transferred via sneaker-net. Stand-alone systems can be easily upgraded to online systems when required.

Online

We developed our Enterprise Management System (EMS) to give SHELBY online capabilities. With EMS, you can use the Internet to manage your parking systems. EMS can connect you directly to your pay stations – each station can advise you when repairs are required and when they should be emptied. No additional hardware is required – SHELBY is EMS Ready and just needs a simple Ethernet connection to the Internet.

Server Option

The Enterprise Server option of our EMS service gives our customers the option to own their own server and online software. This option provides customers with complete control over all data and can be very cost effective in municipal or campus deployments.

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SHELBY Specifications

- **Cabinet** – 12 gauge cold rolled or stainless steel with no pry points
- **Payment Options** – Coins, Bills, Credit Cards, Smart Cards, Value Cards
- **Card Reader** – Cards are not ingested – no moving parts
Reads track 1, 2 and 3 of all mag-stripe cards conforming to ISO 7810 and 7811
Reads and writes to chip based smart cards conforming to ISO 7810 and 7816
- **Note Stacker** – 600 or 1000 bill capacity
- **Coin Change** – Self-replenishing changer and hopper options
- **Thermal Printer** – 2” or 3” receipt widths
- **Display** – 320 x 240 resolution – color or monochrome LCD screen
- **Keypad** – Tactile buttons
- **Locks** – Can be re-keyed twice without removing lock cylinder
- **Communications** – GSM/GPRS, CDMA, 802.11b/g Wi-Fi, metro-scale Wi-Fi Networks, Ethernet
- **Environmental Specifications** – Ambient Range of -40°C to +55°C (-40°F to +131°F)* and up to 95% Relative Humidity
- **Power** – AC 120 V, 60 Hz for charging battery or pole mounted solar panel (40 W)
- **Operation Modes** – Pay-and-Display and/or Pay-by-Space
- **Multi-lingual Option** – Up to 4 languages using roman or non-roman characters
- **Audible Alarm** – Senses shock and vibration
- **Online Option** – Real-time credit card processing, real time reporting, maintenance and security alarms, remote rate configuration, web services integration with third party technologies, and more
- **Color** – Custom colors available
- **Instruction Panel** – Customizable
- **Standards** – PCI Compliant, UL/CSA Approved, ADA Compliant

* -40°C (-40°F) based on separately purchased heater/insulator option. Low end of range is -20°C (-4°F) ambient without heater/insulator option.



Digital Payment Technologies Corp.

We are a North American company that designs and manufactures solutions for the parking industry, with an expanded range of web based applications and integration with third party technologies in such areas as smart cards, communications protocols, and enforcement systems.

We're always exploring new ways to add value to our products:

- first North American on-street parking pay station integrated with a metro-scale Wi-Fi network
- first to enable customers to host their own server for online services
- first to integrate a color screen into a multi-space on-street parking pay station
- first to develop integration between pay stations and Pay-by-Cell parking so enforcement data can be automatically consolidated for both systems

Our products are supported by outstanding customer service. We're available to help you around the clock with 24/7 telephone support. Our Client Services Support Portal allows you to email support questions, check the status of your helpdesk ticket, download product documentation, browse knowledgebase articles, and access live remote support. We also have a growing network of resellers to provide local sales and on-site support.



To learn more about SHELBY or find a local reseller, please call 1-888-687-6822 or visit our website at www.digitalpaytech.com.

